

Neotech Campus – Event report

Name of Institute: Neotech Institute of Paramedical Sciences

NC/ NIPS /Event report/2021-22/016

Date: 20th June 2022



1. Title of the Event: Satam Atham Movie Promotion

2. Organized by:

Neotech Institute of Paramedical Sciences

3. Date & Venue:

20-06-2022, Neotech Campus

4. Objective:

- a. To promote regional Gujarati cinema among students and faculty.
- b. To provide cultural and creative exposure through interaction with film professionals.
- c. To foster appreciation of storytelling, performing arts, and filmmaking processes.

5. Resource Person(s):

Name: 1. Mr. Vrajesh Parmar [Assistant Professor]

Name: 2. Cast & Crew of Satam Atham Movie

Organization: Neotech Institute of Paramedical Sciences

6. Number of Participants:

Number of Student	30
Number of Faculty	10
Number of external participants (if any)	60 (other departments)

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7. Program Schedule:

Time	Session Details	Speaker
10:30 AM	Welcome & Cast Introduction	Mr. Vrajesh Parmar
11:00 AM	Cast Interaction & Behind-the-Scenes Talk	Satam Atham Film Team
11:45 AM	Audience Engagement	Cast & Student Participants
12:30 PM	Group Photo & Closing Ceremony	Organizing Committee

8. Key Highlights:

- In-person appearance of *Satam Atham* actors and creators.
- Students experienced real-time film promotion and Q&A.
- Live performances energized and connected the entire campus.
- Culturally rich exposure to regional art and media.

9. Outcomes of the Event:

- Strengthened student appreciation for Gujarati language cinema.
- Provided entertainment blended with meaningful interaction.
- Inspired students through artist storytelling and filmmaking insights.
- Fostered community bonding through cultural experiences.

10. Feedback Summary:

Students and faculty expressed excitement and gratitude for the opportunity to engage with film artists. The event was praised for its organization, energy, and cultural relevance.

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11. Conclusion & Acknowledgment:

The Satam Atham Movie Promotion event at Neotech Institute of Paramedical Sciences was a vibrant success. It bridged the academic and entertainment spheres, offering students a refreshing and educational cultural experience.

Acknowledgment:

We sincerely thank the *Satam Atham* team for visiting our campus. Special appreciation goes to the event coordinators, student volunteers, and the institute's management for their continued support and enthusiasm toward cultural enrichment.

12. Supporting Documents:



Submitted by:

Name: Mr. Vrajesh Parmar

Date: 20th June 2022