

Neotech Campus – Event report

Name of Institute: Neotech institute of Pharmacy.

NC/ NIPH/Event report/2024-25/001

Date: 22nd February' 2025



1. **Title of the Event:** Sensitization for Grassroot innovation 2.0

2. **Organized by:** IIC cell, Neotech institute of Pharmacy.

3. **Date & Venue:** 22-02-2025, Seminar Hall, Neotech Campus

4. **Objective:**

- A. To explore entrepreneurship and startup development.
- B. To guide on business strategies and funding.
- C. To identify and support potential startups.

5. **Resource Person(s):**

- A. Mr Ojas Gandhi [CEO Helix Digital]
- B. Dr Kavith Shah [Assistant Prof, Dharamshi Desai collage]

6. **Number of Participants:** 110

Number of Student	80
Number of Faculty	8
Number of external participants (if any)	20 (from nursing)

7. **Program Schedule:**

Time	Event	Description
11:00 am-11:10 am	Inauguration and Introduction	
11:10 am -12:00 pm	Plenary Lecture -I	Mr Ojas Gandhi (Entrepreneurship)
12:00 pm -1:00pm	Plenary lecture-II	Dr Kavith Shah (How to take your Idea to Startup)
1.00 pm- 1.10pm	Valedictory function	
1:10pm-2:00pm	Break	

8. **Key Highlights:**

- Topics were discussed related to startup and project ideas, Project proposals and Entrepreneurship.

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- The event featured insightful discussions led by two speakers on entrepreneurship and transforming ideas into startups. They shared real-world experiences, strategies for identifying market gaps, and methods to develop a sustainable business model. Attendees actively engaged in Q&A sessions, seeking advice on funding, product validation, and overcoming challenges in the startup journey. Special achievements or outcomes

9. Outcomes of the Event:

- The event featured insightful discussions led by two speakers on entrepreneurship and transforming ideas into startups. They shared real-world experiences, strategies for identifying market gaps, and methods to develop a sustainable business model. Attendees actively engaged in Q&A sessions, seeking advice on funding, product validation, and overcoming challenges in the startup journey.
- Special Achievements or Outcomes
- The session provided attendees with valuable knowledge on startup development, inspiring many to refine their business ideas. Several participants expressed interest in pursuing their entrepreneurial ventures, and some even received on-the-spot guidance from the speakers. The event successfully fostered networking opportunities and encouraged a proactive approach to innovation.

10. Feedback Summary:

- The event was insightful and interactive, with valuable takeaways on entrepreneurship. Participants appreciated the speakers' guidance, and the selection of five participants for startup opportunities was highly motivating. Attendees found the session inspiring and impactful.

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11. Conclusion & Acknowledgment:

The event successfully provided valuable insights into entrepreneurship and startup development. The selection of five participants to begin their startup journey added a practical impact, inspiring attendees to take proactive steps toward innovation.

Acknowledgment

We extend our gratitude to the speakers [Mr Ojas Gandhi and Dr kavit Shah for their insightful guidance and to the CEO Dr Prakash Patel of Neotech Campus, Principal, Dr Mayank Bapna, Faculty members, Neotech Institute of Pharmacy for making this event possible. Special thanks to the participants for their enthusiasm and active engagement, contributing to the event's success.

12. Supporting Documents:



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Submitted by:

Shah Rutvi

Assistant professor

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