

2018

**Report on Industrial Visit in
EVONIX
At Pune on 6th April - 2018**



Neotech Technical Campus

**Neotech Institute of
Technology**

9th April, 2018

On 6th April 2018 Neotech Institute of Technology, Computer Engineering Department have arranged industrial visit for the 6th and 8th semester students at Evonix, Pune.

Agenda of the Visit:

It was almost 11:30 a.m. when we reached the Evonix, Pune. Almost **60 students participated in the company visit**. The students were divided in four groups according to the instruction given by Mr.Suraj at Evonix.

It gives the information about SEO which is the art or science of gaining top search engine placement for relevant keyword phrases through making search engines believe your site is more relevant than your competition's websites. SEO includes On-Page & Off-Page activities to increase SE's rankings. On-Page SEO means optimization over your own Website. Off-Page SEO means optimization over external websites which links to your Website.



(8th Semester students at EVONIX, Pune)



(6th Semester students at EVONIX, Pune)



(Mr. Suraj explaining on working of SEO at Evonix)